



**Schrijf.be**<sup>®</sup>  
copy & content

## Scintillating commercial and business texts

Effective Dutch-language copywriting – with an expert hand, through the eyes of your customer.

### The power of the group + the flexibility of the freelancer

#### Uniformity

A single partner who masters all writing genres. For your peace of mind and for a uniform style of writing in all media.

#### Quality assurance

All texts are critically reviewed by a second copywriter and an editor. For quality of content, style and form.

#### Writing expertise

Persuasive style and form, because each Schrijf.be copywriter has his or her favourite type(s) of text.

#### Sector knowledge

Correct content, because each Schrijf.be copywriter has his or her fields of interest.

### Copywriting in all genres

Possibilities:

- Writing
- Rewriting
- Perfecting
- Proofreading
- Translating

Starting from:

- Working documents
- Written briefing
- Oral briefing
- Interview(s)
- Our own research

### You ask, we write

- For large companies with small projects and small companies with large projects
- Business-to-business
- Business-to-consumer
- All business sectors

### Translation = re-writing

Translating + copywriting in one stroke: Schrijf.be re-writes your French, English and German copy in Dutch. For perfect Dutch-language texts that read like an express train.

### Text athletes

Adieu to language pedantics and droning sentences. Hello text athletes, who look further than their keyboard!

### Guarantees

- Always the most appropriate copywriter
- Always a back-up copywriter
- Every text passes through 3 pairs of hands (copywriter, quality control reviewer, editor)
- You have the right to a round of corrections
- You own the copyright to all texts
- All texts are uniform and consistent with standards and stylistic agreements. Spelling is 100% official, too.

### Prices

- Copywriting: €90 per hour
- Translation: €2,00 / line (60 ch.)
- Volume discounts
- Firm price quotation
- You'll find the General Conditions at [www.schrijf.be/en/contact/general-conditions](http://www.schrijf.be/en/contact/general-conditions)

### Contact

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Advertisement  
Advertorial  
Americanisation  
Anglicisation  
Annual Report  
Article  
Blog post  
Brochure  
Case Study  
Commercial Translation  
Corporate magazine  
Direct mail  
E-mailing  
E-newsletter  
E-zine  
Facebook post  
Fact sheet  
Flyer  
Google AdWords  
Internal Communication  
Intranet Article  
Job vacancy notice  
Landing page  
Letter  
LinkedIn profile  
Localization  
Mailing  
Motto  
Newsletter  
One-sheet  
Postcard  
Press release  
Quote  
Report  
Sales letter  
SEO web texts  
Slogan  
Speech  
Strapline  
Tagline  
Testimonial  
Translation  
Vacancy  
Voice-over  
Web content

### Marketing touch

Schrijf.be is *not* a communication or advertising agency. What you do find, however, is marketing experts with both feet on the ground and a head full of common sense.

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