



Schrijf.be
copywriting

Scintillating commercial and business texts

Effective Dutch-language copywriting – with an expert hand, through the eyes of your customer.

The power of the group + the flexibility of the freelancer

Uniformity

A single partner who masters all writing genres. For your peace of mind and for a uniform style of writing in all media.

Quality assurance

All texts are critically reviewed by a second copywriter and an editor. For quality of content, style and form.

Writing expertise

Persuasive style and form, because each Schrijf.be copywriter has his or her favourite type(s) of text.

Sector knowledge

Correct content, because each Schrijf.be copywriter has his or her fields of interest.

Copywriting in all genres

Possibilities:

- Writing
- Rewriting
- Perfecting
- Proofreading
- Translating

Starting from:

- Working documents
- Written briefing
- Oral briefing
- Interview(s)
- Our own research

Have request, will write

- For large companies with small projects and small companies with large projects
- Business-to-business
- Business-to-consumer
- All business sectors

Translation = re-writing

Translating + copywriting in one stroke: Schrijf.be re-writes your French, English and German copy in Dutch. For perfect Dutch-language texts that read like an express train.

Text athletes

Adieu to language pedantics and droning sentences. Hello text athletes, who look further than their keyboard!

Guarantees

- Always the most appropriate copywriter
- Always a back-up copywriter
- Every text passes through 3 pairs of hands (copywriter, quality control reviewer, editor)
- You have the right to a round of corrections
- You own the copyright to all texts
- All texts are uniform and consistent with standards and stylistic agreements. Spelling is 100% official, too.

Prices

- Copywriting: €80 per hour
- Translation: €1,96 / line (60 ch.)
- Volume discounts
- Firm price quotation
- You'll find the General Conditions at www.Schrijf.be/algemenevoorwaarden.htm

Contact

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 Annual Report
 Baseline
 Brochure
 Catalogue
 Corporate magazine
 Detail-aid
 E-zine
 Fact sheet
 Folder
 Flyer
 Job vacancy notice
 Letter of application
 Mailing
 Memo
 Newsletter
 Postcard
 Press Release
 Proposal
 Report
 Sales folder
 Sales letter
 Scenario
 Slogan
 Speech
 Staff magazine
 Survey
 Thematic document
 Translation
 Web content

Marketing touch

Schrijf.be is *not* a communication or advertising agency. What you do find, however, is marketing experts with both feet on the ground and a head full of common sense.

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